



March 30, 2026

Dear NAAMO Members:

In 2006, NAAMO began the Agricultural Marketing Excellence Award, and since has recognized the best of our membership's marketing efforts. We hope you'll take this opportunity to share a success from your marketing team, as well as a bit of how-to, creativity, and inspiration with your colleagues by entering this year's competition.

Applications for the 2026 competition are due by June 05, 2026. Details about how to enter and the criteria for judging can be found with the attached application. Are you ready to add your state to the growing list of award winners?

The top 3 finalists will be invited to present their projects at the NAAMO Annual Conference scheduled August 2-6, 2026, in Honolulu, Hawaii. If selected as a finalist, NAAMO will reimburse up to \$1,000 for registration and travel expenses. Check out [www.naamo.org](http://www.naamo.org) for more details about the conference.

We look forward to seeing you at the 2026 NAAMO Annual Conference! If you have any questions, please do not hesitate to contact me or any of the NAAMO Executive Board Members.

Sincerely,

A handwritten signature in cursive script that reads 'Marty Earnheart'.

Marty Earnheart  
1<sup>st</sup> Vice President  
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