

NAAMO Schedule Rough Draft

• Sunday July 20, 2025- 9 Hour Day

- 2:00pm: Registration- *Riverside Ballroom*
- 3:30pm: Welcome and Overview of NJ Agriculture- *Riverside Ballroom*
- 4:45pm: Agenda Overview - *Riverside Ballroom*
- 5:00pm: Break
- 7:00pm: Welcome Reception and Gift Exchange- *Riverside Ballroom*
 - Bar and heavy hors d'oeuvres
- 9:00pm – 11:00pm: Network Event - *Riverside Ballroom*
 - NJ made food and drink samples
 - Made with Jersey Fresh invites
 - NJ Wine Growers Association, NJ Brewers Guild, and NJ Craft Distillers Guild- Devon Perry
 - Games at tables
 - Bella's idea: Custom NJ puzzle
 - Quick and fun board games like Guess Who but the people are NJ local fruits and veggies

• Monday July 21, 2025- 12 Hour Day

- 7:00am: Hotel Breakfast
- 7:30am: Depart Hotel for Tours
 - 9:00am: Arrive at Melick's Town Farm/ Cidery
Jersey Fresh- Largest apple grower in NJ, 25,000 apple trees, Pick your own, CSA, and Cider Mill-10th Generation Farmers
 - *Hotel to Melick's Town Farm: 1:22 hour*
 - 1 Hour tour
 - *Leave 10:15am*
 - 10:30pm: Arrive at Readington River Buffalo Farm
Raise Bison meat, NRCS Practices
 - *Melick's to Readington River: 16 minutes*
 - 1 Hour tour
 - *Leave 11:45pm*
 - 12:00pm: Arrive Skunktown Distillery
Made With Jersey Fresh Distilled Liquors

- Reading River to Skunktown: *12 minutes*
 - 1 Hour Lunch
 - *Leave 1:00pm*
 - 1:05pm: Arrive Black River and Western Railroad Station to Pumpkin Junction
Passenger Rail Line partnering with local farm for unique agritourism activities such and pumpkin picking
 - *Skunktown to BRWR: 5 minutes walking*
 - 1-2 Hour tour
 - *Leave 3:00pm*
 - 3:15pm: Arrive Unionville
Diverse wines made from grapes across six vineyards in 3 counties- History Fun Fact- George Washington led troops over the area and camped on grounds that nourish finest vines
 - *BRWR to Unionville: 15 minutes*
 - Hour tour and presentation First Field
Made With Jersey Fresh- Food Export
 - *Leave 4:30pm*
 - 5:45pm: Arrive Back at the Hotel
 - Dinner on your own
 - 8:00pm – 10:00pm: Networking Session
- **Tuesday July 22, 2025- 16 Hour Day**
 - 7:00am: Hotel Breakfast (*PEC SPK*)
 - 8:00am: Market Excellence Award Presentations
 - 3x 30-minute presentations
 - 9:45am: USDA Updates
 - *Last year: Market News Updates, National Agricultural Statistical Service Updates, and Agricultural Marketing Service Updates (1.5 hours)*
 - 11:15am: Branding Presentation – Campbells (*45 minutes*) *TBD*
 - 12:00pm: Lunch (*Philly Style*)
 - 1:00pm: NAAMO Meetings
 - 1:00pm - 2:00pm: NAAMO Regional Meeting and Reports
 - 2:00pm - 2:30pm: NAAMO Business Meeting
 - 2:30pm - 3:00pm: BREAK (*soft pretzel*)

- 3:00pm – 3:30pm: National Association of State Departments of Agriculture
 - 3:30pm – 4:00pm: Branding Presentation: Jess Niederer-Chickadee Creek *President of the NJ Organic and Regenerative Farming Board, Outstanding Young Farmer Program*
 - 5:00pm: Depart Hotel for Awards Banquet – Camden County Boathouse
 - 9:00pm: Bus Returns to Hotel
 - 9:00pm – 11:00pm: Networking Session

- **Wednesday July 23, 2025 - 16 Hour Day**
 - 7:00am – 8:00am: Breakfast
 - 8:00am: Depart Hotel for Dream Park
 - 8:30am: Arrive at Dream Park
State of the art Equestrian Center, competitions education, access for those with special need, aromatherapy center, Branding/Marketing and contribution to local economy, Animal Waste Reduction
 - *Hotel to Dream Park: 28 minutes*
 - 1 Hour visit
 - *Leave 9:30am*
 - 10:15am: Arrive at Centerton Nursery
Family owned wholesale nursery with 1500 unique products, nationally known BlewLabel brand (including NJ Native plants), State Board of Agriculture
 - *Dream Park to Centerton: 41 minutes*
 - 1 Hour tour (end tour 11:15am)
 - 11:15-12:00pm- Bob Blew-VP Centerton Nurseries (Branding)
 - *Leave 12:00pm*
 - 12:30 pm: Arrive at Eastern Fresh Growers – *large wholesale grower, Rural Development funding program*
 - *Centerton to Eastern Fresh: 24 minutes*
 - 1 Hour visit
 - *Leave 1:30 pm*
 - 2:45pm: Arrive Lund’s Fisheries
Seafood Wholesaler, Food Export

- Eastern Fresh to Lund's: 1:07 hours
 - 1 Hour visit
 - Leave 3:45pm
 - 3:50pm: Arrive Two Mile Crab House
 - Lunds to Two Mile Crab House: 4 mins
 - Dinner –
 - Leave 4:50
 - 5:00pm: Arrive Cape May Whale Watch
 - Two Mile Crab House to Whale Watch: 10 minutes
 - 2 Hour charter
 - Leave 7:30pm
 - 9:30pm: Arrive at Double Tree Cherry Hill
 - *Whale Watch to DoubleTree: 1:30-2 hour (built in extra time here)*
- 9:00pm – 11:00pm
 - Networking Session
- **Thursday: 3 Hour Day**
 - 7:30am: Leave for Duffield's Farm
Family owned Farm market, on-site Bakery/Deli
 - *Hotel to Duffields: 26 minutes*
 - 8:00am: Arrive at Duffield's Farm
 - Breakfast at Duffields's
 - 1 Hour Tour
 - *9:30am Leave Duffield's Farm*
 - 10:00am: Arrive at Union Field or Tuckahoe Turf Farm -*Branding Presentation – Allen Carter- Tuckahoe Turf*
 - *Duffields to Stadium or Farm: 30 minutes*
 - 90 Minute Tour
 - *11:30am: Leave Arena *if we can schedule in this timeframe**
 - 12:00pm: Arrive at Hotel