



2020 NAAMO Conference

Wednesday, July 29, 2020	
2:00 p.m. Eastern	NAAMO Conference Welcome
2:20 - 3:20 p.m.	Take Food Bullying by the Horns <i>Michele Payn</i> <i>Cause Matters Corp.</i> Take Food Bullying by the Horns: Filled with examples from across the grocery store and scientific evidence, this webinar brings new insight to your attendees. Food bullying is taking away choice on farms and ranches across the world. Based on the new Food Bullying book, Michele illustrates how trends in neuroscience and psychology are changing perceptions about farming, and agriculture as a whole. She also takes a lively look at where these trends have led to bullying within agriculture and how we can be more compassionate in our business to help consumers better understand the complexities of the food system.
3:20 – 4:00 p.m.	USDA COVID-19 Response and Updates <i>Erin Morris</i> <i>Associate Administrator USDA-AMS</i> Erin Morris is the Associate Administrator of USDA’s Agricultural Marketing Service (AMS). In this capacity, Erin is responsible for the administration and oversight of the broad range of agricultural regulatory, marketing, and inspection programs conducted by AMS. Before being selected for this position, Erin served in a variety of other leadership positions within AMS since joining the Agency approximately 20 years ago. Prior to joining USDA, Erin worked in the foodservice distribution industry and was employed by one of the largest foodservice distributors in the country.
4:00-4:30 p.m.	NAAMO Business Meeting and Closing Remarks