

Delegate Program

Sunday – July 9 th		
1:00 – 5:00 pm	Registration	<i>Lobby</i>
2:30 – 3:30 pm	Executive Committee Meeting	<i>Room to be Assigned</i>
4:00 – 6:30 pm	NAAMO Conference Begins	Conference Welcome – Jamey Allen, President, NAAMO
	A Snapshot of Kansas Agriculture (Hot Topics & Ag Growth) & From the Land of Kansas program	Kansas Department of Agriculture Executive Team & Kerry Wefald
	NAAMO Marketing of Excellence Award Presentations	Mary Jordan, 1 st Vice President, NAAMO
7:00 – 9:00 pm – “Taste of Kansas” Welcome Reception <i>*State gift exchange to occur during the reception*</i>		
9:30 – 11:00 pm Hospitality Room/Networking		

Monday – July 10 th		
6:30 – 8:00 am – Breakfast		
7:00 – 7:45 am	Regional Meetings	
7:45 – 8:00 am	Load buses for tours	
8:00 – 12:00 pm	Kansas Agriculture Tours -Specialty Crop Retail and Production Tours -Tiffany Cattle Co. Feed Lot Tour -Alta Vista Grocery Store Model -Eisenhower Presidential Library/Food Processing Facility Tour	
12:00 – 1:30 pm	Lunch at Eisenhower Museum, catered by Brookville Hotel	
12:00 – 1:30 pm	Presentations at Eisenhower Museum Kansas Agriculture Transportation Network/Kansas Water Vision	Josh Roe, <i>Assistant Secretary</i> Susan Metzger, <i>Assistant Secretary</i> Julie Roller, <i>Abilene Convention & Visitors Bureau</i>
1:30 – 2:15 pm	Explore Eisenhower Museum	Self-Guided
3:00 – 4:00 pm	Hildebrand Farms Dairy Tour	
4:00 – 5:00 pm	Travel back to hotel	
6:30 pm – Dinner on your own 9:00-10:30 pm Hospitality room/Networking		

Tuesday – July 11 th		
6:30 – 8:00 am – Breakfast		
8:00 am	Load buses for tours	
8:30 – 12:30 pm	Tours at -Kansas Wheat Innovation Center -Tallgrass Brewing -BRI/Pat Roberts Hall -Hal Ross Flour Mill	(split group in half if tour members exceed 50)
12:30 – 1:30 pm Lunch at Kansas Department of Agriculture		
1:30 pm	USDA Associate Deputy of Transportation and Marketing Program Update	Karla Whalen, USDA AMS

2:00 pm	Federal State Marketing Improvement Program Update	Martin "Ro" Rosier, USDA AMS
2:30 pm	Specialty Crop Block Grant Program Update	Carly Borgmeier, USDA AMS
3:00 pm	Livestock, Poultry and Seed Program Update	Mike Lynch, USDA AMS
3:30 pm	Canadian/United States Trade Update	Maxime Therien, Consulate General of Canada/Consult and Trade Commissioner (Agriculture)
4:30 pm	Wrap-up and Networking	Jamey Allen, NAAMO
7:00 – 10:00 pm Awards Banquet at Flint Hills Discovery Center		
10:00 – 11:00 pm – Hospitality room/Networking		

Wednesday – July 12th		
6:30 – 8:00 am – Breakfast		
8:00 – 8:30 am	NASDA Update	Amanda Culp, NASDA Communications
8:30 – 9:00 am	State Marketing Conference Presentation	Janelle Dobbins, From the Land of Kansas Marketing Manager, Kansas Department of Agriculture
9:00 – 9:15 am	Youth Trip Presentation to NAAMO Conference Attendees	2017 NAAMO Youth Group
9:15 – 11:30 am	Let's Learn from Each Other!	Each state to share 3-5 examples
11:30 – 12:30 pm	NAAMO Business Meeting & Closing Remarks	NAAMO Executive Team
12:30 – 1:30 pm – Lunch on your own		
1:30 – 3:30 pm	Executive Committee Meeting Recap	
Thank you! Safe Travels!		